

INITIATE CHECKLIST

Ready to progress to the next level
with your business idea?

We hope you've been inspired by a new business idea.

Are you ready to take your idea forward?

If so, please make sure that you can answer the following:



Pitch – Can you pitch your concept in under 3 minutes?



Present – Have you completed the Business Model Canvas?



Research – Do you have evidence that your idea is solving a real problem?



Protection – Have you completed the IP Tutor Online training?



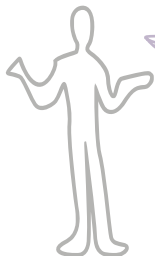
Finance – Can you demonstrate that your idea is sustainable?

If you have ticked off all of the above, you are ready to move on and develop your idea!

Be prepared to evidence that you can do these things and that you have completed the above steps as part of your Initial Business Assessment with one of our advisers below via the LEN team email.

**If you need support to
complete this contact:
Enterprise@lsu.co.uk**

Completed?
Next step: Email our friendly team!
LEN@lboro.ac.uk



Come and meet us!

We look forward to
hearing from you.

Have a look at the **What's On** section of our website (www.lboro.ac.uk/len) for upcoming workshops that might help you to take the next steps.